# ASIER MALLAVIABARRENA OLEA

Product Designer UX / UI

○ Berlin☑ asier malla@hotmail.com

LinkedinPortfolio

# **ABOUT**

Seasoned Product Designer with +4 years of experience in IT Systems Development. I hold a Bachelor of Science in Polymer/Plastics Engineering, a Graphic Design Degree, and UX/UI Design Bootcamp.

# **)** SKILLS

**(** TOOLS

UX Design, User Research, Wireframing and Prototyping, Design Systems, Collaboration and Communication, Interaction Design, Competitor Analysis, Persona Creation, User Journeys, Information Architecture, Usability Testing, Problem Solving, Web Design, and Visual Design.

Figma, Figma Jam, Adobe Illustrator, Google Forms, Visual Studio Code, GitLab, Photoshop, and Indesign

### WORK EXPERIENCE

#### **Product Design UX/UI**

Klimadelegation e.V & Fridays For Future Bonn | Remote | Part-time

Aug 2023 - Oct 2024

Developed a digital platform from scratch that aims to connect young climate activists worldwide with local hosts offering free accommodations during the annual Bonn Climate Change Conference.

- User Research and Analysis
- Wireframing and Prototyping
- Visual Design

- · Collaboration and Communication
- Testing and Iteration
- Responsive Design

### **Product Design UX/UI**

SOFI
Berlin | Full-time

Dec 2022 - Jul 2023

Product Designer (UX/UI) at a small Startup Focused on Sports Community Building

- Responsive Design
- User Research & Competitive Analysis
- Content Structuring & Wireframing
- Prototyping & Visual Design
- Testing & Collaboration

## PROJECTS

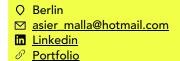
### **Product Design UX/UI**

SkinTheory, Mobile app Jun 2022 - July 2022

- Revamped, designed, and validated a niche personal behavior IOS app with a strong focus on skincare, supporting users' daily journeys, to improve their skin.
- Using the design thinking process, I worked closely with the stakeholders to conceptualize the product, translating it into high-quality flow diagrams, storyboards, sitemaps, user journeys, wireframes, and high-fidelity prototypes.

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### Product Designer UX / UI



# **)** PROJECTS

### **Product Design UI**

Ticketswap, Mobile app July 2022

- Redesigned the app's interface with vibrant colors and dynamic imagery, creating an engaging, user-friendly experience while improving event recognition through visual cues.
- Streamlined functionality by removing irrelevant information, ensuring a focused and efficient ticket-buying and selling process.

### **(** EDUCATION

Ironhack 2022

Berlin, Germany

Digital & Graphic Design

Ceinpro 2010

Donostia - San Sebastian, Spain

**Bachelor of Science in Polymer Engineering** 

London Metropolitan University 2007

London, United Kingdom

## **)** LANGUAGES

English - Professional working proficiency

**German** - Professional working proficiency

Spanish - Native

Basque - Native