

ASIER MALLAVIABARRENA OLEA

Product Designer UX / UI

📍 Berlin
✉ asier_malla@hotmail.com
🌐 [Linkedin](#)
📁 [Portfolio](#)

ABOUT

Seasoned Product Designer with +4 years of experience in IT Systems Development. I hold a Bachelor of Science in Polymer/Plastics Engineering, a Graphic Design Degree, and UX/UI Design Bootcamp.

SKILLS

UX Design, User Research, Wireframing and Prototyping, Design Systems, Collaboration and Communication, Interaction Design, Competitor Analysis, Persona Creation, User Journeys, Information Architecture, Usability Testing, Problem Solving, Web Design, and Visual Design.

TOOLS

Figma, Figma Jam, Adobe Illustrator, Google Forms, Visual Studio Code, GitLab, Photoshop, and Indesign

WORK EXPERIENCE

Product Design UX/UI

Klimadelegation e.V & Fridays For Future
Bonn | Remote | Part-time

Aug 2023 - Oct 2024

Developed a digital platform from scratch that aims to connect young climate activists worldwide with local hosts offering free accommodations during the annual Bonn Climate Change Conference.

- User Research and Analysis
- Wireframing and Prototyping
- Visual Design
- Collaboration and Communication
- Testing and Iteration
- Responsive Design

Product Design UX/UI

SOFI
Berlin | Full-time

Dec 2022 - Jul 2023

Product Designer (UX/UI) at a small Startup Focused on Sports Community Building

- Responsive Design
- User Research & Competitive Analysis
- Content Structuring & Wireframing
- Prototyping & Visual Design
- Testing & Collaboration

PROJECTS

Product Design UX/UI

SkinTheory,
Mobile app

Jun 2022 - July 2022

- Revamped, designed, and validated a niche personal behavior IOS app with a strong focus on skincare, supporting users' daily journeys, to improve their skin.
- Using the design thinking process, I worked closely with the stakeholders to conceptualize the product, translating it into high-quality flow diagrams, storyboards, sitemaps, user journeys, wireframes, and high-fidelity prototypes.

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PROJECTS

Product Design UI

Ticketswap,
Mobile app

July 2022

- Redesigned the app's interface with vibrant colors and dynamic imagery, creating an engaging, user-friendly experience while improving event recognition through visual cues.
- Streamlined functionality by removing irrelevant information, ensuring a focused and efficient ticket-buying and selling process.

EDUCATION

User Experience | User Interface Design

Ironhack

Berlin, Germany

2022

Digital & Graphic Design

Ceinpro

Donostia - San Sebastian, Spain

2010

Bachelor of Science in Polymer Engineering

London Metropolitan University

London, United Kingdom

2007

LANGUAGES

English - Professional working proficiency

German - Professional working proficiency

Spanish - Native

Basque - Native